

Kudos Kit - Sample Social Media Posts

Use these sample social media posts along with the social media badges available in the Kudos Kit to promote your nursing home teams' completion of the *Centers for Medicare & Medicaid Services (CMS) Targeted COVID-19 Training for Frontline Nursing Home Staff and Management*. Feel free to edit and personalize them as you see fit. Be sure to tag [@CMSgov](#) and [@CDCgov](#) on Twitter, [@CDC](#) on Facebook and the [Centers for Medicare & Medicaid Services](#) and the [Centers for Disease Control and Prevention](#) on LinkedIn.

Twitter:

To tag CMS or CDC, enter the "@" symbol and type "CMSgov" or "CDCgov" (not the agency's full name). A list will appear beneath, displaying a number of available handles. Select the appropriate agency's handle.

- We Care & We Are Prepared! Our care team has completed the [@CMSgov](#) Targeted #COVID19 Training for Frontline Nursing Home Staff and Management. #nursinghomes #seniorhealth
- We demonstrate commitment in protecting our residents and staff and preventing the spread of #COVID19 in our #nursinghome by completing [@CMSgov](#) trainings on #diseasecontrol and #qualityimprovement. We Care & We Are Prepared! #seniorhealth
- Our team is trained with the latest info from [@CMSgov](#) regarding infection control, #COVID19 preparedness, resident-centered care, vaccine distribution & other important topics. We Care & We Are Prepared! #seniorhealth
- Clean hands = infection prevention. We take #handhygiene and cleaning very seriously & are committed to infection prevention and keeping our residents and staff safe. We Care & We Are Prepared! #seniorhealth
- Our care team has completed [@CMSgov](#) trainings designed to help us combat the spread of #COVID19. We Care & We Are Prepared! #seniorhealth
- Our managers have completed [@CMSgov](#) trainings on #telehealth, #vaccine delivery & emergency preparedness. We Care & We Are Prepared! #nursinghomes #seniorhealth

Facebook:

To tag CDC, enter the "@" symbol and start typing the agency's full name. Once you've entered the agency's name, a list will appear beneath it displaying a number of available handles. Select the appropriate agency's handle.

- We Care & We Are Prepared! Our care team has completed the Centers for Medicare & Medicaid Services Targeted #COVID19 Training for Frontline Nursing Home Staff and Management. #nursinghomes #seniorhealth
- We demonstrate commitment in protecting our residents and staff and preventing the spread of #COVID19 in our #nursinghome by completing Centers for Medicare & Medicaid Services trainings on #diseasecontrol and #qualityimprovement. We Care & We Are Prepared! #seniorhealth
- Our team is trained with the latest info from the Centers for Medicare & Medicaid Services regarding infection control, #COVID19 preparedness, resident-centered care, vaccine distribution & other important topics. We Care & We Are Prepared! #seniorhealth

- Clean hands = infection prevention. We take #handhygiene and cleaning very seriously & are committed to infection prevention and keeping our residents and staff safe. We Care & We Are Prepared! #seniorhealth
- Our care team has completed the Centers for Medicare & Medicaid Services trainings designed to help us combat the spread of #COVID19. We Care & We Are Prepared! #seniorhealth
- Our managers have completed Centers for Medicare & Medicaid Services trainings on #telehealth, #vaccine delivery & emergency preparedness. We Care & We Are Prepared! #nursinghomes #seniorhealth

LinkedIn:

To tag CMS or CDC, enter the “@” symbol and start typing the agency’s full name. Once you’ve entered the agency’s name, a list will appear beneath it displaying a number of available handles. Select the appropriate agency’s handle.

- We Care & We Are Prepared! Our care team has completed the [Centers for Medicare & Medicaid Services](#) Targeted #COVID19 Training for Frontline Nursing Home Staff and Management. #nursinghomes #seniorhealth
- We demonstrate commitment in protecting our residents and staff and preventing the spread of #COVID19 by completing [Centers for Medicare & Medicaid Services](#) trainings on #diseasecontrol and #qualityimprovement. We Care & We Are Prepared! #seniorhealth
- Our team is trained with the latest info from the [Centers for Medicare & Medicaid Services](#) regarding infection control, #COVID19 preparedness, resident-centered care, vaccine distribution & other important topics. We Care & We Are Prepared! #seniorhealth
- Clean hands = infection prevention. We take #handhygiene and cleaning very seriously & are committed to infection prevention and keeping our residents and staff safe. We Care & We Are Prepared! #seniorhealth
- Our care team has completed the [Centers for Medicare & Medicaid Services](#) trainings designed to help us combat the spread of #COVID19 . We Care & We Are Prepared! #seniorhealth
- Our managers have completed the [Centers for Medicare & Medicaid Services](#) trainings on #telehealth, #vaccine delivery & emergency preparedness. We Care & We Are Prepared! #nursinghomes #seniorhealth