



**Event Speaker: Sarah Pavelka, PhD, MHA, OTR/L, CPHQ, FNAHQ**

Dr. Pavelka has over 25 years of experience leading and coaching in organizational performance and continuous improvement in business, industry, education, and healthcare. Sarah is the CEO/owner of Pavelka's Point Consulting, LLC and the Associate Dean/Program Director for the MHA and BS Health Management degrees at Walden University.

Dr. Pavelka's extensive volunteer experiences included being a six-time National Baldrige examiner, as well as, a seven-year state examiner for the Iowa Recognition for Performance Excellence. She was also the Director-at-Large for the National Association for Healthcare Quality Board from 2014 to 2016. Sarah was also the Past-president of the Iowa Association for Healthcare Quality Board; a task force member for the Iowa Hospital Association; and a member of the Des Moines University Alumni Board.

Dr. Pavelka has professional and academic experiences as a 13-year faculty member for the Masters in Healthcare Administration program at Des Moines University. Her previous professional experiences include the Quality Management Director at the Iowa Foundation for Medical Care, Director of Business and Industry Relations for Pella Regional Health Center, and clinical experience as the Director of the Occupational Therapy department for Pella Regional Health Center in Pella, Iowa.

Sarah holds degrees in Biology and Psychology from Luther College; an Occupational Therapy degree from Concordia University-Wisconsin; MHA from Des Moines University, and a Ph.D. from Walden University. She is a Fellow for the National Association for Healthcare Quality (FNAHQ); a Certified Professional in Healthcare Quality (CPHQ); and has credentials in Occupational Therapy, Ergonomics, Lean, and Six Sigma Black Belt.

# Is Your Board Bored? Demonstrating the Impact of Quality

Is your Board of Directors engaged with your quality work? Do they give the quality initiatives feedback and align them with strategic direction? During this two-part presentation, you will learn the methods for engaging your Board of Directors during your quality reporting and discussions. Also address simple techniques for on-going communication to your senior team and demonstrating the impact of quality. By the conclusion you will have practical concepts for leadership, steps for improvement related to your organizational goals, and tools and strategies for implementation.

## Webinar Schedule **Both webinar sessions are from 1:00 - 2:00 PM (CT)**



**Session 1**  
**Presenting Value to the Board**  
*July 27*



**Session 2**  
**Quality in your Strategic Alignment**  
*August 24*

## Registration

<https://us06web.zoom.us/join/register/1Zcqu2oqzgtE9cjtJl5kJKk0yv7PPYPaZ> (Link)

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# Is your Board Bored?

## Demonstrating the Impact of Quality



### Session 1: Presenting Value to the Board

Many Quality departments or professional struggle with what, when, and how to present meaningful and value-added information to the Board. During the first session, the participants will discuss what to communicate and how to engage their Board of Directors. Learn what you would expect from your Board of Directors and what they need from you to make data-driven decisions.

Objectives:

- + Discover the concepts and benefits of communication to the governing body of your organization
- + Apply simple tools to increase the value and engagement of your reports to the Board
- + Assess the essential elements of the Board's role in data-driven decision making



### Session 2: Quality in your Strategic Alignment

Once the participants have discussed and determined what and how to present to the Board. As improvement professionals we continually have to improve our own processes of reporting, communicating, demonstrating value of quality. This second session will focus on the ongoing communication requirements to the organization for strategic and governance alignment.

Objectives:

- + Create simple and effective methods for gathering information and data for your Board reports
- + Illustrate ways to implement common skills that will help with impact and influence to leadership
- + Analyze return on investment techniques for these performance and improvement efforts

## Education Details

Both webinar sessions are from 1:00 - 2:00 PM (CT)



## Continuing Education Information

**Certified Professional in Healthcare Quality (CPHQ):** This program has been approved by the National Association for Healthcare Quality for a maximum of 2.0 CPHQ continuing education credits for this event.

**Nursing Continuing Education:** 1.0 nursing contact hours will be awarded for each session by the Iowa Hospital Association, Iowa Board of Nursing Provider No. 4.

Iowa nursing contact hours will not be issued unless your Iowa license number was provided at registration. For nursing contact hours to be offered, you must log in individually, your webinar sign-in and sign-out times will be verified. Partial credit will not be granted. Attendees outside Iowa should check with their state Board of Nursing for nursing continuing education requirements.