



# ADDRESSING DISPARITIES: BEST PRACTICES FOR COMMUNICATING ABOUT ACCOMPLISHMENTS IN HEALTH EQUITY

WEDNESDAY, DECEMBER 12, 2018 • 3:00-4:30 PM ET

## MEET THE SPEAKERS



**Alexa Newlin, M.A.**  
Marketing Specialist  
Program Collaboration Center – Integrated Communications (PCC-IC)



**Melanie Wasserman, Ph.D**  
Managing Consultant  
The Lewin Group



**Brenda Jenkins, RN, D.Ay., CDOE, CPEHR, PCMH CCE**  
Senior Program Administrator  
Healthcentric Advisors / New England QIN-QIO

[CLICK HERE TO REGISTER NOW!](#)

You deserve recognition for your accomplishments in health equity! Celebrating accomplishments can help to motivate teams, sustain progress, and spur others into action if you communicate in an accurate, sensitive, and impactful way. In this event, experts in communications and health equity will offer strategies for sharing success stories, including communications advice specific to disparities and health equity. Come prepared to brag about your successes and learn how to best present them!

### LEARNING OBJECTIVES:

Following this event, attendees will be able to:

- Identify successes worth sharing
- Describe at least two general strategies for effective communication about successes, and
- Discuss additional strategies for communication about health equity successes.

***This event is open to beneficiaries, families, healthcare providers, practitioners, partners, and Quality Innovation Network-Quality Improvement Organizations.***

### Continuing Education:

**AKH Inc.** *Advancing Knowledge in Healthcare*  
There is no fee to participate in this activity. You must participate in the entire activity to receive credit. A statement of credit will be available upon completion of an online evaluation/claimed credit form. The link to the online evaluation will be provided after completion of the activity. If you have questions about this CME/CE activity, please contact AKH Inc. at [service@akhcme.com](mailto:service@akhcme.com).

#### Physicians:

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare, CRW & Associates and Telligen. AKH Inc., Advancing Knowledge in Healthcare is accredited by the ACCME to provide continuing medical education for physicians.

AKH Inc., Advancing Knowledge in Healthcare designates this live activity for a maximum of 1.5 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Physician Assistants:

NCCPA accepts AMA PRA Category 1 Credit<sup>™</sup> from organizations accredited by ACCME.

#### Pharmacists:

AKH Inc., Advancing Knowledge in Healthcare is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.



AKH Inc., Advancing Knowledge in Healthcare approves this knowledge-based activity for 1.5 contact hours (0.15 CEUs). UAN

0077-9999-18-049-L04-P; UAN 0077-9999-18-049-L04-T. Initial Release Date: 12/12/18

#### Nurses:

AKH Inc., Advancing Knowledge in Healthcare is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This activity is awarded 1.5 contact hours.



#### Nurse Practitioners:

This activity has been planned and implemented in accordance with the accreditation Standards of the American

Association of Nurse Practitioners (AANP) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare, CRW & Associates and Telligen. AKH Inc., Advancing Knowledge in Healthcare is accredited by the American Association of Nurse Practitioners as an approved provider of nurse practitioner continuing education. Provider Number: 030803.

This activity is approved for 1.5 contact hour(s) which includes 0 hour(s) of pharmacology. Activity ID #218105-4.

#### Dietitians:

AKH Inc., Advancing Knowledge in Healthcare is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 1.5 continuing professional education unit (CPEU) for completion of this program/material. CDR Accredited Provider #AN008. The focus of this activity is rated Level 2. Learners may submit evaluations of program/materials quality to the CDR at [www.cdrnet.org](http://www.cdrnet.org).

